

BEAR FAMILY RECORDS



PRODUCT INFO (CD) May 19, 2017

Artist **The Platters**
Title **Rock**
Label Bear Family Productions
Catalog no. BCD17558 Price code: AR
EAN-Code 5397102175589
Format 1-CD Digipac (6-sided) with 36-page booklet
Genre R'n'R, Vocal Group
No. of tracks 30 70:46 min.
Release date May 19, 2017



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PRODUCTIONS 

INFO:

- **The Platters are the most popular vocal group in music history on the circuit of Doo-Wop, Ballads and Rock'n'Roll!**
- **Instead of their classic ballads *Only You* and *The Great Pretender* we've included their rockin' and jivin' tunes such as *Bark, Battle And Ballad Hula Hop!***
- **Contains the complete uptempo material recorded for Mercury Records.**
- **New mastering of the most rockin' tracks by The Platters, 1955-1962.**
- **Also contains many dance versions of such standards as *On A Slow Boat To China*, *Sixteen Tons* and *Cole Porter's In The Still Of The Night*.**
- **Tony Williams (tenor vocal), David Lynch (tenor vocal), Zola Taylor (female vocal), Paul Robi (baritone vocal), and Herb Reed (bass vocal) – The Platters!**
- **30 tracks and a 36 page booklet in a digipack with liner notes by Bill Dahl!**

"During the mid-to-late 1950s, the ultra-polished vocal group was the epitome of cool, velvet-smooth harmonizing as they cranked out an avalanche of smash ballads under the supervision of manager Buck Ram. Filmmakers cast them as the relatively safe and sedate antidote to the otherwise steamy sounds dished up in the memorable films 'Rock Around the Clock,' 'The Girl Can't Help It,' 'Rock All Night,' 'Carnival Rock,' and 'Girls Town,' their segments allowing overheated teenagers a chance to cool down a bit in their sweaty theater seats."

"Yet a close examination of their mammoth catalog for Chicago's Mercury Records reveals a surprising number of up-tempo gems that entirely legitimize the concept of this collection. You may not recognize all of the titles at first glance, but taken as a whole they confirm that The Platters could indeed rock whenever Ram allowed them to. They'd started out as an R&B vocal group before magnificently crossing over to the pop realm." (Bill Dahl)

The Platters prove it on 30 jivin' and rockin' uptempo dancehall fillers that they never forgot their jumping R&B roots! Bark, Battle And Ball!

TRACK LISTING

Bark, Battle And Ball - I Don't Know Why - In The Middle Of Nowhere - By The River Sainte Marie - Sixteen Tons - Don't Let Go - Love, Your Magic Spell Is Everywhere - He's Mine - Lie Low - In A Little Spanish Town - Hula Hop - Let's Fall In Love - On A Slowboat To China - I Wanna - A Tisket, A Tasket - It Isn't Right - I'm Gonna Sit Right Down And Write Myself A Letter - Out Of My Mind - Advertise It - Movin' In - Heartbreak - Love Me Or Leave Me - My Heart Belongs To Daddy - Winner Take All - You Don't Say - Roses Of Picardy - True Lover - When You Wore A Tulip (& I Wore A Big Red Rose) - Darktown Strutter's Ball - In The Still Of The Night