




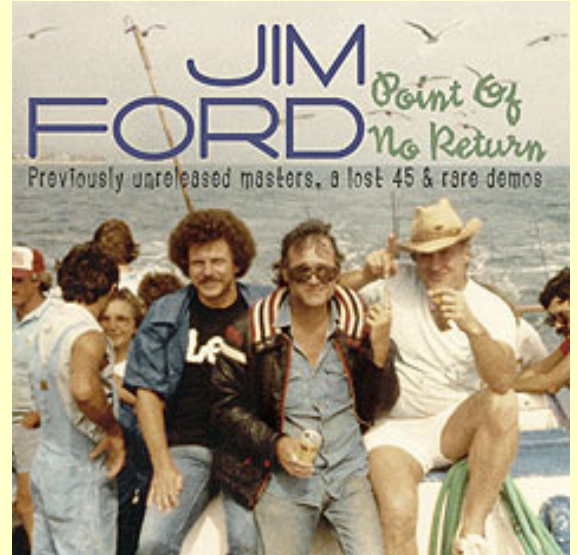
BEAR FAMILY RECORDS

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SHIPPING DATE: JANUARY 14, 2008 (estimated)

STREET DATE: JANUARY 28, 2008

ARTIST	JIM FORD
TITLE	Point Of No Return - Previously unreleased masters, a lost 45 & rare demos
LABEL	Bear Family Records
CATALOG #	BCD16993
PRICE-CODE	AR
EAN-CODE	 4 000127 169938
ISBN-CODE	978-3-89916-370-4
FORMAT	CD digipac with 32-page booklet
GENRE	Singer / Songwriter
TRACKS	16
PLAYING TIME	50:26



KEY SELLING POINTS

- A follow-up to last year's critically acclaimed and highly successful Jim Ford album *Sounds Of Our Time.*
- Now 15 previously unreleased songs together with the ultra- rare late '60s promo-only single, *Look Again.*
- For the first time ever, the original version of Bobby Womack's *Harry Hippie*, as well as other undiscovered classics like *I'll Be Ahead If I Can Quit While I'm Behind* and *Point Of No Return.*
- Contains previously unpublished photos personally supplied by Jim Ford.

SALES NOTES

Jim Ford, 66, found dead Sunday 18th November.

Less than a year after Bear Family's highly successful and critically acclaimed Jim Ford CD, 'Sounds Of Our Time', we're faced with the sad and tragic news that the prolific singer/songwriter has left life on earth behind. Early in the evening of Sunday, November 18th 2007 Jim was found dead in his home by the Fort Bragg Sheriff's department. The open lid of Ford's beloved Peugeot parked in the rain outside caused neighbours to suspect something had gone wrong. We don't know what caused his death, but an autopsy is being carried out.

James Henry Ford was the composer of Aretha Franklin's Niky Hoeky and Bobby Womack's Harry Hippie. He was Sly Stone's friend and a big influence on Nick Lowe. In 1969 Jim Ford blended the sounds of gritty R&B with down-home country on the now legendary album, 'Harlan County'. Its music occupies the land where R&B meets country, Memphis and Nashville meet Louisiana, and the Mississippi Delta meets Appalachia. Jim Ford had a tremendous impact on everyone who crossed his path. He is featured on Sly & The Family Stone's classic *There's A Riot Going On* and during a short stint in London 1971 he helped ignite what would later be known as the UK pub rock scene. In the '80s, Jim Ford disappeared into a haze of drug abuse and erratic behaviour.

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Many tried to find Jim Ford, but no one succeeded until April 2006 when he was tracked down to a trailer park in Mendocino County, California. In the liner notes to 'Sounds Of Our Time', Jim finally told his full and almost incomprehensible story. In his modest mobile home we found master tapes galore spread out over the floor. Bear Family assembled a compilation, 'Sounds Of Our Time', and finally Jim Ford got his long overdue recognition.

Jim Ford didn't lead a very glamorous life when we first encountered him, but money from the first Bear Family CD helped to improve his financial situation. Just days before his death we advanced Jim money for our upcoming 'Point Of No Return' compilation.

The success of 'Sounds Of Our Time' also made the idea of recording new material possible. At times there was talk of using Jim Dickinson as producer and James Burton volunteered to play guitar. A charity gig for Jim was to take place in London, U.K. on 18th May 2008. Nick Lowe was supposed to perform together with Jim Ford in person. Sadly we won't get to see or hear any of this now.

Jim Ford has been described as otherworldly, and his charisma, humour and musical talents definitely were. Jim Ford's legacy will live on. Many Jim Ford projects are under construction and no devotee will be left disappointed. We aim to preserve his music and recordings for generations to come.

Jim Ford will be missed by many. Our thoughts are especially with Merrily Pence, who patiently stood at Jim's side for the last fifteen years, and Movita Castenada who lived together with Jim in the '60s and '70s. Jim Ford was stepfather to Movita and Marlon Brando's two children, Miko & Rebecca.

L-P Anderson

'Point Of No Return' is the second Bear Family release and features rare tapes culled from Jim Ford's north California mobile home. This time the focus is on recordings made during the early seventies that never saw light-of-day. In 1972 Bobby Womack scored a smash with Jim's song, *Harry Hippie*, but until now the original has been gathering dust in an old leather bag on Jim's floor. That only leads you to fantasise about the success that songs like *If You Can Get Away* or *Point Of No Return* might have had if they'd been released. *I'll Be Ahead If I Can Quit While I'm Behind* stems from mythic sessions held at London's Olympic Studios in 1971. This CD is essential to all the country soul lovers who made last year's 'Sounds Of Our Time' into a smash.

Here's what the critics are saying:

"A potent gumbo of southern styles, sometimes funky, sometimes country, with thundering horns, spidery guitar licks, and a vocal style somewhere between Sam Cooke and Van Morrison." (Uncut)

"An ex of Bobby Gentry's, so we know he had taste..." (MOJO)

TRACK LISTING

CD

1. I'm Ahead If I Can Quit While I'm Behind
2. Point Of No Return
3. Harry Hippie
4. Go Through Sunday (slow version)
5. Sweet Baby Mine (You Just A...)
6. Look Again
7. Mill Valley
8. Just Cause I Can
9. Stoppin' To Start
10. Don't Hold Back What You Feel
11. It's My Life
12. If I Go Country
13. Big Bouquet Of Roses
14. He Turns My Radio On (sacred version)
15. Whicha Way (I Wonder What They'll Do With Today), 1973 version
16. If You Can Get Away (She Don't Need Me Like I Need You)